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completion by DS
officers

EXECUTIVE DECISION RECORD

A1 Service Area	Open Spaces
A2 Title	Corporate Sponsorship for Horticultural Projects
A3 Decision Taken By	Deputy Leader
A4 Chief Officer	Please print name: Mark Rizk Please sign name: 
A5 Leader / Deputy Leader	Please print name: Cllr Ed Barker Please sign name: 
A6 Date of Decision	9 th March 2020

Confidentiality

A7 Is this Decision confidential by containing exempt information as described in Schedule 12A of the Local Government Act 1972?	No
A7.1 If yes, please state relevant paragraph from Schedule 12A LGA 1972.	

Scrutiny

A8 Which Scrutiny Committee should this decision be submitted to?	(Please tick as appropriate) <input checked="" type="checkbox"/>
Scrutiny (Audit & Value for Money Council Services) Committee	<input checked="" type="checkbox"/>
Scrutiny (Community Regeneration, Environment and Health and Well Being) Committee	<input type="checkbox"/>

B1 What is the Decision?	Agreeing to approach local Businesses to invest sponsorship money into horticultural projects in Burton upon Trent.
B2 What are the reasons for the Decision?	To further develop existing horticultural projects through additional sponsorship funding. Allowing new horticultural projects to be funded and delivered.
B3 What are the contributions to Corporate Priorities?	To continue to maintain and develop the quality of the Councils standards for entries into the regional In Bloom competition thus improving the quality of horticultural services delivered to Burton. Improving: environment, health & well-being.
B4 What are the Human Rights considerations?	There are no Human Rights issues arising from this decision

Financial Implications

B5 What are the financial implications?	The main financial issues arising from this decision are as follows: ESBC will receive additional financial support for In Bloom and Educational projects
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Revenue	2019/20	2020/21	2021/22
Estimated income subject to take up	N/A	£(15k/£16k)	£(15k/£16k)

Capital	2019/20	2020/21	2021/22
N/A			

The finance section has been approved by the following member of the Financial Management Unit:	Please print name: <i>ANYA MURRAY</i> Please sign name:
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Policy Framework

B6 Is the Decision wholly in accordance with the Council's policy framework?	Yes
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B6.1 If No, does it fall within the urgency provisions (Part 3 of the Constitution)?	Yes/No/NA (<i>please delete as appropriate</i>)
B6.2 Has it got the appropriate approvals under those provisions?	Yes
B7 Is the Decision wholly in accordance with the Council's budget?	Yes
B7.1 If No, does it fall within the urgency provisions (Part 3 of the Constitution)?	Yes/No/NA (<i>please delete as appropriate</i>)
B7.2 Has it got the appropriate approvals under those provisions?	Yes

Equalities Implications

B8 What are the Equalities implications:
B8.1 Positive (Opportunities/Benefits): Financial support will help projects that support people with health issues to participate in gardening projects.
B8.2 Negative (Threats): Withdrawal of sponsorship money.
B8.3 The subject of this decision is [not] a policy, strategy, function or service that is new or being revised. An equality impact assessment is not required
B8.4 [The equality impact assessment identified the following actions to be carried out:]

Risk Assessment

B9 What are the Risk Assessment implications:
B9.1 Positive (Opportunities/Benefits): Increased financial income for the Council through sponsorship money.
B9.2 Negative (Threats): Withdrawal of sponsorship resulting in loss of income
B9.3 The risks do not need to be entered in the Risk Register.

Legal Considerations

B10 What are the Legal Considerations: A contract agreement will be required between the council and corporate sponsors.	
B10.1 There are no significant legal issues arising from this decision.	
This section has been approved by the following member of the Legal Team:	Please print name: <i>ANGELA WAKEFIELD</i> Please sign name:

Sustainability Implications

B11 What are the Sustainability implications:
B11.1 The proposal would not result in an overall positive effect in terms of sustainability (including climate change and change adaptation measures). The positive/negative impacts are set out below (please refer to guidance notes).
B11.2 Positive (Opportunities/Benefits): Financial support could increase sustainable planting projects such as Tree planting, to improve the local environment.
B11.3 Negative (Threats): None

Health & Safety Implications

B12 What are the Health & Safety implications:
B12.1 A Risk Assessment has not been carried out and entered into Safety Media for all significant hazards and risks because there are no significant hazards or risks arising from this decision.
B12.2 N / A
B12.3 N / A
B12.3.1 Positive (Benefits)
B12.3.2 Negative (Threats)

Key Decision

B13 Is this a Key Decision?	No (<i>please delete as appropriate</i>)
Note: A Key Executive Decision is one where: <ol style="list-style-type: none"> 1. REVENUE – Any contract or proposal with an annual payment or saving of more than £100,000 2. CAPITAL – Any capital project with a value in excess of £150,000 3. A decision which significantly affects communities living or working in an area comprising two or more wards. 	
B13.1 If this is a Key Decision, is this an urgent decision such that a delay caused by use of the Call-in Procedure would <u>seriously</u> prejudice the public interest?	Yes/No/NA (<i>please delete as appropriate</i>)
B13.2 If yes, has the Mayor or in his/her absence the Deputy Mayor or in his/her absence the Chair of the relevant Scrutiny Committee agreed that the decision will be exempt from Call-in?	Yes/No/NA (<i>please delete as appropriate</i>)

NOTE: If this decision is subject to the Call-in Procedure it will come into force, and may then be implemented, on the expiry of 3 working days after publication – unless 10 Members of the Council call in the decision.

Please send the original signed document to andrea.davies@eaststaffsbc.gov.uk

