Ref: 618/15

Executive Decision Record

Please leave blank for completion by DS officers

A1 Service Area:
Regulatory - Car Parking
A2 Title
Adoption of "Free after Three" car parking proposal in Burton and Uttoxeter
A2 Desision Taken By
A3 Decision Taken By
Deputy Leader
A4 Chief Officer
Please print n Coatiff
Please sign
A5 Leader/Deputy Leader
Please print nar
Please sign
A6 Date of Decision
13/11/15
A7 Is this Decision confidential by containing exempt information as
described in Schedule 12A of the Local Government Act 1972?
Yes/No (please delete as appropriate)
A8 Which Scrutiny Committee should this decision be submitted to?
(please tick as appropriate)
Scrutiny (Value for money Council services) Committee
Scrutiny (Promoting local economic growth) Committee

Scrutiny (Protecting and strengthening communities) Committee

B1 What is the Decision?

To waive all car parking chares on ESBC owned car parking from 1500 to midnight seven days a week, from 1st December 2015.

B2 What are the reasons for the Decision?

The provision of a free car parking arrangement was a manifesto pledge by the present administration.

As such, a corporate plan target PLEG01 set the objective to review the feasibility of offering free car parking to promote economic growth.

On August 20th 2015, The Leader of the Council, Chief Executive, the MP, and the three Shopping Centre Managers agreed that offering car parking for all shoppers after 3pm would deliver this objective in a way that was affordable.

This scheme is estimated to cost the Council £184k per annum.

"Free after 3" would be implemented from Saturday 7th December 2015, and is estimated to cost the Council £65k in 2015/16.

At present, there is a forecast 2015/16 budget underspend in enforcement services, which includes the car park budgets of £133k. This will cover the costs of implementation during the current financial year.

For 2016/17 the budget will be set to reflect the new "free from three" arrangement.

The success of the scheme will be measured, twelve months after its implementation.

B3 What are the contributions to Corporate Priorities?

Promoting well being

B4 What are the Human Rights considerations?

There are no Human Rights issues arising from this decision.

B5 What are the financial implications?

The main financial issues arising from this decision are as follows:

Revenue	2015/16	2016/17	2017/18
Loss of income	65,000	184,000	188,000

B6 Is the Decision wholly in accordance with the Council's policy framework?

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The questions contained in this questionnaire are not to be altered in any way. If you have any queries regarding the contents of this document, please contact Andrea Davies Ext 1309 or refer to Part 3 Section 6 of the Constitution.

B7 Is the Decision wholly in accordance with the Council's budget?

Yes

B8 What are the Equalities implications?

B8.1 The subject of this decision is not a policy, strategy, function or service that is new or being revised. An equality impact assessment is not required.

B9 What are the Risk Assessment implications?

B9.1 Positive (Opportunities/Benefits):

 Improved footfall will lead to a stronger economic performance of our town centres

B9.2 Negative (Threats):

- Loss of income to the Council
- Potential loss of income for other car park owners in the Town Centre, which could lead to a 3rd party claim.
- **B9.3** The risks do not need to be entered in the Risk Register.

B10 What are the Legal Considerations?

B10.1 There are no significant legal issues arising from this decision.

B11 What are the Sustainability implications?

B11.1 The proposal would not result in an overall positive effect in terms of sustainability (including climate change and change adaptation measures).

B12 What are the Health & Safety implications?

B12.1 A Risk Assessment has not been carried out and entered into Harriet because there are no significant hazards or risks arising from this decision.

B13. Is this a Key Decision?

No

Note A Key Executive Decision is one where:

- 1. REVENUE Any contract or proposal with an annual payment or saving of more than £100,000
- 2. CAPITAL Any capital project with a value in excess of £150,000
- 3. A decision which significantly affects communities living or working in an area comprising two or more wards.

NOTE: If this decision is subject to the Call-in Procedure it will come into force, and may then be implemented, on the expiry of 3 working days after publication – unless 10 Members of the Council call in the decision.

<u>Please send the original signed document to Andrea Davies, Legal and Democratic Services.</u>

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