




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EXECUTIVE DECISION RECORD

A1 Service Area	Enterprise
A2 Title	Marketing of Phase 1 Plots at Lynwood Road, Branston
A3 Decision Taken By	Deputy Leader
A4 Chief Officer	Please print name: Paul Costiff 
A5 Leader / Deputy Leader	Please print name: Cllr Patricia Ackroyd Please s 
A6 Date of Decision	13 th October 2013 

Confidentiality

A7 Is this Decision confidential by containing exempt information as described in Schedule 12A of the Local Government Act 1972?	No
A7.1 If yes, please state relevant paragraph from Schedule 12A LGA 1972.	N/A

Scrutiny

A8 Which Scrutiny Committee should this decision be submitted to?	(Please tick as appropriate) ✓
Scrutiny (Promoting Local Economic Growth) Committee	✓
Scrutiny (Value for Money Council Services) Committee	
Scrutiny (Protecting and Strengthening Communities) Committee	
Scrutiny (East Staffordshire Health) Committee	

B1 What is the Decision?	To proceed with the marketing of phase 1 of self project at Lynwood Road, Branston.
B2 What are the reasons for the Decision?	The release of plots for sale at the Lynwood Road site is a 2016/17 Corporate Plan target, and builds on the detailed business plan and methodology; Corporate Plan target reference EE10. The overarching principle for self build on Council owned land was established by a feasibility investigation, approved by Cabinet in February 2016. Accordingly, a specialist consultant would be procured, through the Council's procedure, and an event organised in Branston, to market Phase 1 of the self build project; a total of 8 plots.
B3 What are the contributions to Corporate Priorities?	Completion of Corporate Target EE10
B4 What are the Human Rights considerations?	There are no Human Rights issues arising from this decision.

Financial Implications

B5 What are the financial implications?	The main financial issues arising from this decision are as follows
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Revenue (Growth Point)	2016/17	2017/18	2018/19
Estimated Marketing Costs (subject to procurement)			
Open Day marketing event	£2,000		
Specialist plot disposal consultancy fees	£15,000		
Total estimated cost	£17,000		

Capital	2016/17	2017/18	2018/19

The finance section has been approved by the following member of the Financial Management Unit:	Lisa Turner
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Policy Framework

B6 Is the Decision wholly in accordance with the Council's policy framework?	Yes
B6.1 If No, does it fall within the urgency provisions (Part 3 of the Constitution)?	n/a
B6.2 Has it got the appropriate approvals under those provisions?	n/a
B7 Is the Decision wholly in accordance with the Council's budget?	Yes
B7.1 If No, does it fall within the urgency provisions (Part 3 of the Constitution)?	n/a
B7.2 Has it got the appropriate approvals under those provisions?	n/a

Equalities Implications

B8 What are the Equalities implications: The subject of this decision is not a policy, strategy, function or service that is new or being revised. An equality impact assessment is not required
B8.1 Positive (Opportunities/Benefits): n/a
B8.2 Negative (Threats): n/a

Risk Assessment

B9 What are the Risk Assessment implications:
B9.1 Positive (Opportunities/Benefits): <ul style="list-style-type: none"> • Increase housing supply in the Borough • Diversify housing supply in the Borough • Support the local economy • Affordability of self build
B9.2 Negative (Threats): <ul style="list-style-type: none"> • Interest in self build at this site is lower than anticipated • Income from the sale of plots may be lower than expected, therefore reducing profit for the Council
B9.3 The risks do not need to be entered in the Risk Register.

Legal Considerations

B10 What are the Legal Considerations:	
B10.1 There are no significant legal issues arising from this decision.	
This section has been approved by the following member of the Legal Team:	Angela Wakefield

Sustainability Implications

B11 What are the Sustainability implications:	
B11.1 The proposal would result in an overall positive effect in terms of sustainability (including climate change and change adaptation measures). The positive/negative impacts are set out below (please refer to guidance notes).	
B11.2 Positive (Opportunities/Benefits): The potential for new energy efficient homes	
B11.3 Negative (Threats): None	

Health & Safety Implications

B12 What are the Health & Safety implications:	
B12.1 A Risk Assessment has not been carried out and entered into Harriet for all significant hazards and risks because there are no significant hazards or risks arising from this decision.	

Key Decision

B13 Is this a Key Decision?	No
Note: A Key Executive Decision is one where:	
<ol style="list-style-type: none"> 1. REVENUE – Any contract or proposal with an annual payment or saving of more than £100,000 2. CAPITAL – Any capital project with a value in excess of £150,000 3. A decision which significantly affects communities living or working in an area comprising two or more wards. 	
B13.1 If this is a Key Decision, is this an urgent decision such that a delay caused by use of the Call-in Procedure would <u>seriously</u> prejudice the public interest?	n/a
B13.2 If yes, has the Mayor or in his/her absence the Deputy Mayor or in his/her absence the Chair of the relevant Scrutiny Committee agreed that the decision will be exempt from Call-in?	n/a

NOTE: If this decision is subject to the Call-in Procedure it will come into force, and may then be implemented, on the expiry of 3 working days after publication – unless 10 Members of the Council call in the decision.

Please send the original signed document to andrea.davies@eaststaffsbc.gov.uk