Appendix 1 – Summary of Educational and Enforcement Initiatives

Initiative	Outcome
July - Anglesey	The team monitored the area through high visibility patrols and highlighted hotspots in need of attention. They also picked up on residents' concerns and attempted to resolve these issues. The main issues the team encountered included; fly-tipping and 23 untidy gardens. The initiative raised a variety of issues such as:-
	<ul> <li>6 untaxed vehicles plus 1 SORN and 1 abandoned reported by the team</li> <li>Highways were informed of a bollard missing on the corner of Uxbridge Street and Queen Street, which could be a potential H&amp;S issue</li> <li>A taxi was observed and reported to Enforcement for missing side plates in Anglesey</li> <li>A resident who confirmed she did not have any receptacle for picking up after her dog but she refused to give details to be issued a Fixed Penalty Notice</li> <li>A fire risk was identified between Krokus and Godfather Pizza</li> <li>Medina Paak in Uxbridge Street was also identified as a fire risk</li> </ul>
	The latter two items would have been reported to Enforcement as an accumulation of waste and a duty of care visit would have taken place.
August 19 - Burton Rugby Club	Information stand was set up at the new Burton Rugby Club, Tatenhill where they engaged with members of public and handed out educational literature on environmental issues and various freebies such as, cigarette stubbies, keyrings, fridge magnets, wrist bands, dog poo bags, stationery.
August 19 – Horninglow	The main issues encountered included; dog fouling, fly-tipping and ASB in the form of graffiti. The team also educated residents and dog walkers on the Public Space Protection Order (PSPO) legislation in Horninglow Community Park and also about carrying a suitable receptacle. In the more problematic areas officers sprayed footpaths with information stencils to indicate the team were monitoring the area. Some of these stencils were sprayed over with black paint but officers repainted them during the initiative week. The initiative was split into two main areas and officers deployed accordingly.
	Officers gathered intelligence from members of the public about a dog walker who doesn't pick up after his dog, including times, dates and the description of both the dog and the owner. This will be followed up during patrols.
	Other enforcement issues (e.g. graffiti) were collated, investigated and reported for either a clean-up or to Enforcement or Waste Management for further action. Some of the main areas covered were Carver Road,

	Hevea Road, Wyggeston Street, Horninglow Road, Norton Road, Calais Road, and Kitling Greaves through to Beaconsfield Road, Bank Walk and Central Way.
	Monitoring will continue over the coming weeks to make sure the graffiti doesn't return and the replacement signage is still intact.
September 19 - Burton	The Burton ward initiative was planned to coincide with the Freshers Fair at Burton and South Derbyshire College. This is an annual event for new students at the college and as such the team focus on education, in particular environmental crime such as littering including discarding of cigarette ends, which are noticeable around the college area. As we don't issue fixed penalties to 17yr olds and under, the team spend their time talking to students educating about litter including smoking related issues and handing out 'stubbies' and other items to gain their attention. ('Stubbies' are small pouches approximately 10cm squared and are made of a material which allows a smoker to stub-out their cigarette end and keep it in there until they can dispose of them correctly). These can be used several times, emptied and reused thus encouraging smokers to dispose of their litter safely and correctly.
	The college have appreciated our input each year and the event is usually a full day. This year however, the students voted for a different format which, for us, meant reduced time at the event. However, an advantage for the team, this meant they had more time to focus on the town centre and general public. With this in mind the lead officers utilised 'Dash the dog' who is popular with younger children and acts as a great opener to communicate with the adults, enabling the team to get our message across.
	Officers were still able to gather intelligence from members of the public about issues they had and able to pass on advice and information on what the team do. This event is one of the most significant educational initiatives of the year as there is usually a sizeable audience.
October 19 – Stapenhill	A promotional stall was set up on Wednesday 9th October in Stapenhill Gardens between 9:00 & 14.30. The aim of the stall was to engage and educate the public in regards to PSPO's, and our role as Community & Civil Enforcement Officers. Having the stall on Stapenhill Gardens enabled the team to monitor the PSPO which is in place for dogs on lead, resulting positively with no offences committed throughout the week.
	During the week a letter drop was conducted to residents along Ferry Street, Waterside, Saxon Street and Saxon Close relating to dog fouling and ensured PSPO's were being adhered to throughout the ward.
	Receptacle checks were conducted throughout the week with no Fixed Penalty Notices issued for any dog related offences. This shows an overall understanding of responsible dog ownership, however many dog walkers were still unaware of legislation regarding receptacles or the consequences.

The team picked up the following other issues during the week; Overgrown hedge partly obstructing the footpath on the corner of Heath Road/Main Road - reported to Staffordshire County Council for inspection. The footpath that runs from Waterside Road to Short Street had overgrown hedges littered with detritus reported to Staffordshire County Council for Inspection. • Upon review of Waterside for dog fouling officers found that the footpath and verges were full of litter and as such a litter pick in the area was also conducted. With fly tipping previously being an intermittent issue throughout Stapenhill, it was positive to see that during the initiative the issue was minimal. Officers found two carrier bags of waste by the river along Waterside Road. There was no evidence found in the bags so these were removed. November 19 – The week long initiative was hampered by heavy rain throughout the week however the team worked well together and did some fantastic teamwork. Branston 3 x FPN's / 250 + Pocket Ash trays handed out / 5 x CCEO Business Cards handed out. A few of the areas covered were Aviation Lane, Henhurst Ridge, King Road, Regents Park estate, Branston Cricket Club, outside Boots and Hobbycraft on the Parkway due to littering issues from workers and Branston Water Park. The CCE promoted their work through 2x information stalls at Morrison's and a further community stall at Branston village hall. Additional to Team Earlier in the year and as part of Government Funding a Community litter pick was organised, focussing on the Washlands and adjacent Burton town centre streets. The intention was to encourage local community groups and Plan - Government 'regulars' such as the Burton and Stretton McDonald establishments to join in the litter pick. Funded Litter Pick on Washlands A total of 14 people took part consisting of 7 x CCEO's, 4 members of staff from McDonalds Stretton, 2 members of public and the Borough Councillor for the Burton ward, Cllr Helen Hall who commented on the great teamwork and organisation that went into the event. Numerous used syringes were collected from the undergrowth on Evershed Way, which the team (using PPE) removed and will monitor for reoccurrence and if so, will report it to the Police ASB Coordinator. In total approximately 40 refuse bags of litter were collected during the event, 10 of which were from the small wooded area on the Washlands. Amongst other litter collected was a toilet, which had been thrown in to a drainage gulley, a double mattress and a HGV tyre. After the event, the Council's Waste Management team efficiently cleared all the collected litter and other items.