

## **Appendix E**

### **Local Area Profile and Local Risk Assessments Guidance to Operators**

#### **Local Area Profile**

The following area profile has been included to facilitate operators being able to better understand the environment within East Staffordshire and therefore proactively mitigate risks to the licensing objectives.

East Staffordshire Borough Council has a total of 19 gambling premises licences.

The breakdown of those licences by type and location is given below:

#### **By premises:**

Betting - 14

Betting (Track) - 1

Bingo - 2

Adult Gaming Centres (AGC's) - 2

#### **By location:**

Burton Town Centre - 8

Uttoxeter Town Centre - 4

Burton Suburbs - 7

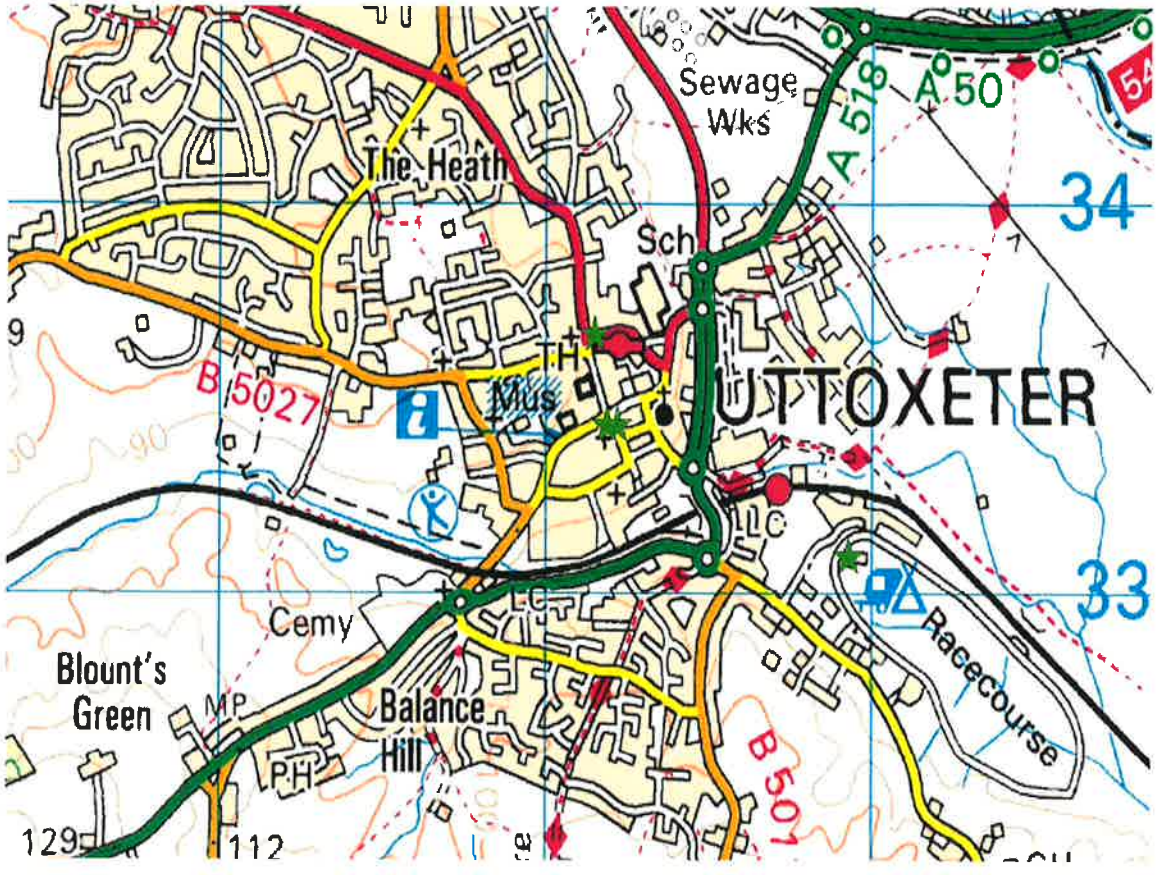
In Burton Town Centre there are 8 betting premises a figure which has remained stable since inception of the Act.

Betting premises can also be found in some of the smaller communities of Anglesey, Tutbury, Branston, Horninglow, Stapenhill and Shobnall.

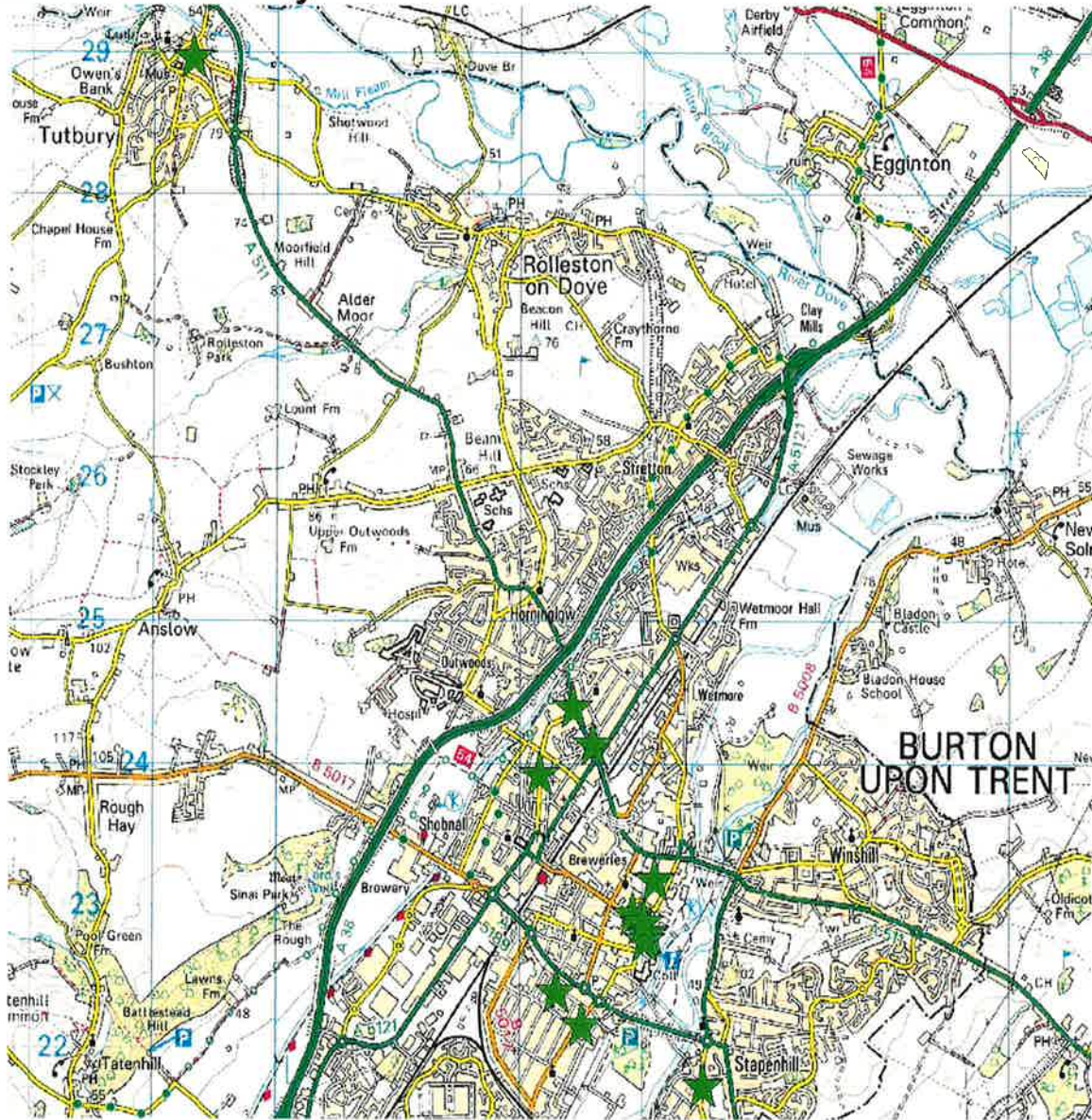
There are 2 Adult Gaming Centres within Burton Town Centre which are situated on Middleway and High Street. There are 2 bingo premises located in Burton Town Centre these are located within Middleway and Station Street.

The authority has one Track Betting Premises licence within its locality set away from Uttoxeter Town Centre.

Underage gambling is deemed low risk following visits to the licensed premises. There are new schools and housing being built in the area but currently it is deemed as low risk that the extra population will adversely alter the demographic of those who regularly gamble. However this will be reviewed in future policy



# Burton and Tutbury



documents.

Recent enquires with local betting premises in relation to the use of B2 or fixed odds betting terminals (FOBT) seems to show that there is no excessive use of the machines and proper control and monitoring of these machines by the licence holders is in place. Inspections by Licensing and Enforcement Officers have highlighted a high level of compliance by the industry and this is backed up by the historically low – almost nil – complaints received about individual premises. This authority will continue to ensure high compliance levels are maintained.

### Location of Premises

#### Burton

