



**END MEN'S VIOLENCE AGAINST WOMEN**



## Welcome to White Ribbon UK



White Ribbon UK is the leading charity working to end male violence against women by changing culture, raising awareness and we have a specific focus on bringing men and boys on board.

We are part of the global White Ribbon movement which was founded in Canada in 1989. The White Ribbon is the internationally recognised symbol for ending male violence against women.

# White Ribbon Accreditation programme

White Ribbon Accreditation is a nationally recognised programme for organisations who are committed to improving their workplace culture, progress gender equality and end violence against women and girls. White Ribbon Accreditation is built on a solid framework which ensures once you gain Accreditation, you work on the right solutions for your context.



# Preventing violence before it starts



- Primary prevention – working across communities, organisations and society as a whole to create wholesale culture change.
- Organisations play a key role by raising awareness and promoting culture change
- Listening to, and being accountable to, women.
- Enabling men and boys to understand the part they play in ending violence.







Councils



Business



Fire & Rescue



Police

A wide and diverse range of organisations are White Ribbon accredited or working towards Accreditation.



School



College / University

Smaller organisations can become White Ribbon Supporters. You can promote this in their area.



Health



Venue / Festival



Housing



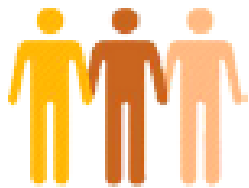
Faith



Sports Club



Trades Union



**Engaging men and boys**



**Strategic leadership**



**Changing culture**



**Raising awareness**

# The Four Core Criteria

to deliver a whole organisational approach to end violence against women and girls.

## How White Ribbon Accreditation can benefit and transform your workplace



- Has a positive, safe and visible change to culture both inside and outside of the organisation.
- Takes a holistic and positive approach to bringing about gender equality and ending men's violence against women.
- Communicates the internationally recognised White Ribbon commitment to ending men's violence against women.
- Develops in staff the knowledge and skill to recognise and address violence against women and girls, including abusive and sexist behaviour
- Raises awareness among staff, enabling them to become allies and positive changemakers
- Improves the experience of your customers and stakeholders



For more information about White Ribbon Accreditation, please contact Amy Grindle, Relationships Development Manager

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Book a time to meet with Amy via [accredsurgery.youcanbook.me](https://accredsurgery.youcanbook.me)