

Licensing Act 2003  
**Premises Licence**

**PL0095**

Part 1 - Premises Details

POSTAL ADDRESS OF PREMISES, OR IF NONE, ORDNANCE SURVEY MAP REFERENCE OR DESCRIPTION

**Dovecliff Hall Hotel**

Dovecliff Road, Stretton, Burton upon Trent, Staffordshire, DE13 0DJ.

Telephone 01283 531818

WHERE THE LICENCE IS TIME LIMITED THE DATES

Not applicable

LICENSABLE ACTIVITIES AUTHORISED BY THE LICENCE

a performance of live music  
any playing of recorded music  
a performance of dance  
the supply of alcohol

THE TIMES THE LICENCE AUTHORISES THE CARRYING OUT OF LICENSABLE ACTIVITIES

Activity (and Area if applicable)	Description	Time From	Time To
E. Performance of live music (Indoors)	Monday to Saturday	6:00pm	Midnight
F. Playing of recorded music (Indoors)	Monday to Saturday	6:00pm	Midnight
G. Performance of dance (Indoors)	Monday to Saturday	6:00pm	Midnight
J. Supply of alcohol for consumption ON the premises only	Monday to Saturday	11:00am	Midnight
	Sunday	Noon	11:30pm
	Good Friday	Noon	11:30pm
	Christmas Day	Noon	4:00pm
	Christmas Day	7:00pm	11:30pm

THE OPENING HOURS OF THE PREMISES

Description	Time From	Time To
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WHERE THE LICENCE AUTHORISES SUPPLIES OF ALCOHOL WHETHER THESE ARE ON AND / OR OFF SUPPLIES

- J. Supply of alcohol for consumption ON the premises only

Part 2

NAME, (REGISTERED) ADDRESS, TELEPHONE NUMBER AND EMAIL (WHERE RELEVANT) OF HOLDER OF PREMISES LICENCE

REDML Hotel Ltd

REDML Hotel Ltd, 62 Priests Lane, Shenfield, Brentwood, Essex, CM15 8BZ.

[anton@redml.com](mailto:anton@redml.com)



Licensing Act 2003  
**Premises Licence**

**PL0095**

**REGISTERED NUMBER OF HOLDER, FOR EXAMPLE COMPANY NUMBER, CHARITY NUMBER (WHERE APPLICABLE)**

REDML Hotel Ltd

10797242

**NAME, ADDRESS AND TELEPHONE NUMBER OF DESIGNATED PREMISES SUPERVISOR WHERE THE PREMISES LICENCE AUTHORISES THE SUPPLY OF ALCOHOL**

Helen Jane JENKINS

62 Priests Lane, Shenfield, Brentwood, Essex, Essex, CM15 8BZ.  
Telephone 07760 187268

**PERSONAL LICENCE NUMBER AND ISSUING AUTHORITY OF PERSONAL LICENCE HELD BY DESIGNATED PREMISES SUPERVISOR WHERE THE PREMISES LICENCE AUTHORISES FOR THE SUPPLY OF ALCOHOL**

Licence No. PSL995

Issued by Brentwood

**ANNEXES**

**ANNEX 1 - MANDATORY CONDITIONS**

This licence is subject to the mandatory conditions set in section 19 Licensing Act 2003 reproduced below :-

**Mandatory conditions - supply of alcohol**

- (1) No supply of alcohol may be made under the premises licence
  - (a) at a time when there is no designated premises supervisor in respect of the premises licence, or
  - (b) at a time when the designated premises supervisor does not hold a personal licence or his personal licence is suspended.
- (2) Every supply under the premises licence must be made or authorised by a person who holds a personal licence.

**Licensing Act 2003 (Mandatory Conditions) Order 2014**

- (1) A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.
- (2) For the purposes of the condition set out in paragraph 1-
  - (a) "duty" is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;
  - (b) "permitted" price is the price found by applying the formula  $P=D+(D \times V)$

where-

- (i) P is the permitted price,
  - (ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and
  - (iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;
- (c) "relevant person" means, in relation to premises in respect of which there is in force a premises licence-
- (i) the holder of the premises licence,
  - (ii) the designated premises supervisor (if any) in respect of such a licence, or
  - (iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;
- (d) "relevant person" means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and
- (e) "value added tax" means value added tax charged in accordance with the Value Added Tax Act 1994.



ANNEXES continued ...

(3) Where the permitted price given by Paragraph (b) of paragraph 2 would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.

(4) (1) Sub-paragraph (2) applies where the permitted price given by Paragraph (b) of paragraph 2 on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax.

(2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

**Licensing Act 2003 (Mandatory Conditions)(Amendment) Order 2014**

- 1 (1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.  
  
(2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises-
  - (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to-
    - (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
    - (ii) drink as much alcohol as possible (whether within a time limit or otherwise);
  - (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;
  - (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;
  - (d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can be reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;
  - (e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of disability).
- 2 The responsible person must ensure that free potable water is provided on request to customers where it is reasonable available.
- 3 (1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.  
  
(2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.  
  
(3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either-
  - (a) a holographic mark, or
  - (b) an ultraviolet feature.
- 4 The responsible person must ensure that-
  - (a) Where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks



**ANNEXES continued ...**

sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures-

- (i) Beer or cider: ½ pint;
  - (ii) Gin, rum, vodka or whisky: 25ml or 35ml; and
  - (iii) Still wine in a glass: 125 ml;
- (b) These measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and
- (c) Where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.

**Conditions attached to Justices Licence**

Intoxicating liquor shall not be sold or supplied on the premises otherwise than to persons taking table meals there and for consumption by such a person as an ancillary to his meals.

Intoxicating liquor shall not be sold or supplied on the premises otherwise than to persons residing there on their private friends bonafide entertained by them at their own expense and for consumption by such a person or his private friend so entertained by him either on the premises or with a meal supplied at but to be consumed off the premises.

There shall be afforded in the premises for persons provided with board and lodging for reward adequate sitting accommodation in a room not used as to be used for sleeping accommodation for the service of substantial refreshment as for the consumption of intoxicating liquor.

**Embedded Restrictions**

Unless otherwise stated in the accordance with paragraphs 6(8) and (9) of Schedule 8 Licensing Act 2003, -  
This licence is granted subject to any restrictions imposed on the use of the premises by any of the following enactments:

Licensing Act 1964  
Children and Young Persons Act 1933  
Cinematograph (Safety) Regulations 1955  
Sporting events (Control of Alcohol etc) Act 1985

**Existing Conditions**

This licence is granted subject to the Model Standard Conditions for places of entertainment and additional conditions GO and SX.

**Occupancy rates (Accommodation limit)**

The maximum number of people, permitted to be within the below listed areas of the premises when they are in use under the terms of this licence are:

Entertainment Area: 90

**ANNEX 2 - CONDITIONS CONSISTENT WITH THE OPERATING SCHEDULE**

None.

**ANNEX 3 - CONDITIONS ATTACHED AFTER A HEARING BY THE LICENSING AUTHORITY**

None.



ANNEXES continued ...

**ANNEX 4 - PLANS**

The plan attached to this licence shows the area at the premises used for each licensable activity.  
The plan is marked with reference **300705/95** held by East Staffordshire Borough Councils Licensing Section ("The Plan")

The part of the premises shown edged red on the attached Plan is authorised for:

- Live music
- Recorded music
- Performances of dance
- Provision of entertainment facilities for making music
- Provision of entertainment facilities for dancing
- Provision of entertainment facilities for entertainment of a similar description

The part of the premises shown edged blue on the attached Plan is authorised for:

- The sale by retail of alcohol

HEAD OF SERVICE  
Issued under delegated powers

Date original licence issued:



# Premises Licence Summary

## Premises Details

### POSTAL ADDRESS OF PREMISES, OR IF NONE, ORDNANCE SURVEY MAP REFERENCE OR DESCRIPTION

#### Dovecliff Hall Hotel

Dovecliff Road, Stretton, Burton upon Trent, Staffordshire, DE13 0DJ.

Telephone 01283 531818

### WHERE THE LICENCE IS TIME LIMITED THE DATES

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### REGISTERED NUMBER OF HOLDER, FOR EXAMPLE COMPANY NUMBER, CHARITY NUMBER (WHERE APPLICABLE)

REDML Hotel Ltd

10797242



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# Premises Licence Summary

NAME OF DESIGNATED PREMISES SUPERVISOR WHERE THE PREMISES LICENCE AUTHORISES THE SUPPLY OF ALCOHOL

Helen Jane JENKINS

STATE WHETHER ACCESS TO THE PREMISES BY CHILDREN IS RESTRICTED OR PROHIBITED

Not applicable

